

## 2021 LUNCHEON HONOREES



**Matthew Aracich**

*President*

Building & Construction Trades  
Council of Nassau & Suffolk Counties



**Kathleen Riddle**

*President Emeritus*

Outreach  
*"John Brower, Jr. Memorial Recipient"*

&  
*Honoring  
Outreach's Own*

*'Frontline Worker Heroes'*

## YOU CAN MAKE A DIFFERENCE

The goal of the **Hope and Promise** campaign is to raise support for Outreach to continue to make a difference in the lives of adolescents, adults and families who are struggling with the devastating consequences of drug and alcohol addiction, and continue to do so in the face of two pandemics COVID-19 and opioid addiction. We are incredibly grateful for your compassion and generosity and need your help now more than ever, during this unprecedented time.

## Event Chairman



**Brian Edwards**

*Outreach Board Member*

### Committee

Toni Badolato  
Phillip Beyer  
Stephen Beyer  
Michael Botto  
Michael Bourgal, Jr.  
Jody Brower  
John Brower, Sr.  
Jeffrey Carstens  
Kevin B. Casey  
Matthew Chartrand  
Michael J. DiLeo  
John J. Dimino  
Patrick Dolan, Jr.  
John Durso  
Thomas Gesualdi  
Gregory Giugliano  
Danny Grodotzke  
John Guadagno  
Marc Herbst  
William Hill  
Christine Ireland  
Fred Johs  
Sinéad King  
Thomas Lane  
Vincent Llobell  
Thomas Reynolds  
Sergio Sedita  
John Shillingsford  
Neil Yellin



27th Annual  
**Hope & Promise**  
**Long Island Virtual Event**

**June 23, 2021**  
**Live Premiere at**  
**12 Noon**  
**Repeat Showing at**  
**7 PM**  
[www.opiny.org](http://www.opiny.org)



### Our Mission

*"To inspire individuals and families to achieve a life of unlimited potential by developing and delivering the highest quality evidenced-based behavioral health services and training."*

## Supporter Opportunities

### \_\_\_ Adolescent Champion - \$5,000

- \* Platinum Page Ad in 2021 e-Journal
- \* Prominent Recognition in *Custom Social Media Posts*  
(Facebook, Twitter, and Instagram Before, During, and After Virtual Premiere)
- \* Preferred Recognition on Campaign Web Page  
(opiny.org: Business/Organization Logo and Link to Your Website)
- \* Business/Company Name and Logo Feature  
(in Video Spot in Virtual Premiere and Prominent Mention in Post-Event Press Release)



### \_\_\_ Treatment Services Advocate - \$4,000

- \* Gold Page Ad in 2021 e-Journal
- \* Recognition in *Custom Social Media Posts*  
(Facebook, Twitter, and Instagram Before, During, and After Virtual Premiere)
- \* Preferred Recognition on Campaign Web Page  
(opiny.org: Business/Organization Logo and Link to Your Website)
- \* Business/Company Name and Logo Featured  
(in Video Spot in Virtual Premiere and Prominent Mention in Post-Event Press Release)



### \_\_\_ Veterans Booster/Patron - \$3,000

- \* Silver Page Ad in 2021 e-Journal
- \* Recognition in *Custom Social Media Posts*  
(Facebook, Twitter, and Instagram During, and After Virtual Premiere)
- \* Preferred Recognition on Campaign Web Page  
(opiny.org: Business/Organization Logo and Link to Your Website)
- \* Business/Company Name and Logo Featured  
(in Video Spot in Virtual Premiere)



### \_\_\_ Frontline Worker Hero - \$2,500

- \* Bronze Page Ad in 2021 e-Journal
- \* Recognition in *Custom Social Media Posts*  
(Facebook, Twitter, and Instagram During, and After Virtual Premiere)
- \* Preferred Recognition on Campaign Web Page  
(opiny.org: Business/Organization Logo and Link to Your Website)
- \* Business/Company Name and Logo Featured  
(in Video Spot in Virtual Premiere)

All proceeds will support the enhancement and expansion of all Outreach's programs and services on Long Island.

## e-Journal Advertising

Opportunities to recognize Outreach's Hope and Promise 2021 Honorees

___ Platinum Page .....	\$2,000
___ Gold Page .....	\$1,500
___ Silver Page .....	\$1,200
___ Bronze Page .....	\$1,000
___ Full Page .....	\$800

All pages are pre-bordered - Specs as follows:  
7 1/2" wide by 10" tall

Electronic JPEG or PDF files preferred

Note: e-Journal is 8 1/2" wide x 11" tall  
and will be processed in full color

**Journal Deadline: Friday June 18, 2021**

### Other Donor Opportunities

- \$1,000 - Benefactor**  
(mention on sponsor page in e-journal)
- \$500 - Caregiver**  
(mention on sponsor page in e-journal)
- Helper - Other Amount \$ \_\_\_\_\_**

For additional information about the  
**27th Annual Long Island Virtual Event**  
**June 23, 2021**, please call or e-mail:  
Marsha Radulov at 718-847-9233 ext. 2310  
marsharadulov@opiny.org

Visit our website @ [www.opiny.org](http://www.opiny.org)



If you know someone who needs help with a drug or alcohol problem, call our new toll-free number, **1-833-OPINYORG (1-833-674-6967)**, to be connected to any of our NYC and Long Island sites for more information on how we can help.

## Method of Payment

\_\_\_ You can make your payment online by visiting our website donate page @ [www.opiny.org](http://www.opiny.org)

\_\_\_ Check enclosed, payable to

**Outreach Project**

\_\_\_ Charge my credit card:

AMEX  VISA  MC  DISC

Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_

Company \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Sold By **Website** \_\_\_\_\_ Date \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

**Return to: Outreach**  
**11711 Myrtle Avenue**  
**Richmond Hill, NY 11418-1751**

**Attention: Development**

**Fax: 718-849-1093**

**Email: [marsharadulov@opiny.org](mailto:marsharadulov@opiny.org)**

*\*Your contribution to the Hope and Promise Campaign is fully tax deductible.*