



As the seasons change and we advance toward the end of a year unlike any other, the world as we knew it before feels like a lifetime ago. During these most challenging times, when life has transformed in so many ways, Outreach, now in our **40th year** helping New Yorkers, has remained steadfast, resolutely dedicated to our mission.

From Spring through Summer and well into the autumn months, the COVID-19 pandemic altered our world and our lives, but our staff courageously rallied to ensure that Outreach's doors - physical and virtual - remained open, demonstrating extraordinary compassion and determination in helping our clients and communities to navigate the crisis. Our staff persisted. Outreach's work went on. And, we continue to move forward today, making a difference in the lives of adolescents, adults, and families who are struggling with the devastating consequences of drug and alcohol addiction ... now doing so in the face of two pandemics - COVID-19 and opioid addiction.

Outreach's accomplishments under any circumstance, are only made possible by the committed support of our community partners. It has long been our tradition to connect with and honor our partners - leaders in the New York business, labor and service communities - for helping us meet our mission of delivering high quality behavioral health services and training, and to show our appreciation at a celebratory gathering in NYC. This year, COVID-19 necessarily altered that plan. But we are resilient and adapted to our changing reality! I am happy to introduce and invite you to participate in "Outreach's 39th Annual Metropolitan ONLINE Hope & Courage Campaign: Confronting the COVID and Opioid Pandemics."

Outreach's 'virtual' "Hope & Courage" donor campaign is an online fundraising event that will culminate in a very special "broadcast" premiering on Outreach's media platforms on Friday, December 18th at 12 noon. The "event," with the hashtag, #HopeAndCourage2020, will feature special presentations and remarks, virtual walk-throughs of Outreach's treatment programs, and powerful stories from our clients and staff. Notably, our esteemed honorees this year are our very own Outreach Health Care Heroes!

As we tough New Yorkers remain united against COVID-19 and the opioid epidemic, we would be most grateful if we could rely on your support in these days of continued uncertainty for us all. We hope you will join with the Outreach Board of Directors, our staff, and our clients, and share our pride in continuing to make a difference for all New Yorkers. Together, we will continue to rise above the hardships of the moment toward a healthier and happier 2021!

With gratitude,

Debra Pantin  
President and CEO

## YOU CAN MAKE A DIFFERENCE

The goal of the **Hope and Courage** campaign is to raise support for Outreach to continue to make a difference in the lives of adolescents, adults and families who are struggling with the devastating consequences of drug and alcohol addiction.

### Announcing... Outreach's Ribbon Cutting for the 25 Bed Women's Residence



Outreach's *New* Residence for Women located in Brentwood. The 25-bed Recovery Residence for Women is a 24-hour staffed, safe and supportive living facility for women and women with children who have completed intensive residential or inpatient treatment and are transitioning back to community living.

### Still to come...



Rendering of Residential Treatment Program for Young Adults  
Located in Brentwood, Long Island  
Capable of housing up to 25 young adults/ older adolescents



Rendering of Community Residence for Women  
Located in Richmond Hill, Queens  
Capable of housing up to 25 women, and women with children, struggling with addiction issues

**Your support will help Outreach continue to grow, and will have a significant impact in the lives of those who walk through our doors in need of our services.**

## Celebrating 40 Years



### 39th Annual Metropolitan

Virtual Online

**Hope & Courage Donor Campaign**  
Confronting the Covid and Opioid Pandemics

**December 18, 2020**

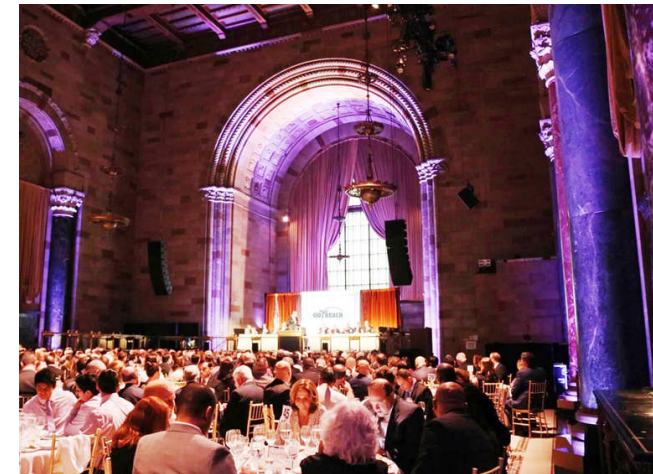
**Live Premiere at**

**12 Noon**

**Repeat Showing at**

**7 PM**

[www.opiny.org](http://www.opiny.org)



### Our Mission

*"To inspire individuals and families to achieve a life of unlimited potential by developing and delivering the highest quality evidenced-based behavioral health services and training."*



## Message from the Event Chairman

**Daniel Kindbergh**

*Executive Vice President, Operations*

**Brookfield Properties**

In any other year, before life was paused and turned upside down by the COVID-19 global pandemic, December would have brought us together to honor and celebrate our colleagues in support of Outreach's lifesaving work. This year would have marked our 39<sup>th</sup> Annual Metropolitan event. Though the pandemic makes it impossible to gather in person for our traditional luncheon, Outreach's work continues and is vital to assuring our communities' health and wellbeing.

As Chair of the Board and having been privileged to chair the Annual Metropolitan event for the past six years, I cannot express enough pride in how the dedicated Outreach team has risen to the unprecedented challenges 2020 has brought. While we cannot have our major fundraiser in person this year, there are young adults and families that continue to need our help. Therefore, we ask you to contribute again, to meet these needs and to support the dedicated Outreach team.

Recognizing this difficult year when so many have experienced profound personal, professional and organizational transition and loss, I humbly ask your commitment to making a meaningful difference for those in need. You can support this year's *Hope & Courage* campaign - that will culminate in the online virtual 'event' highlighting Outreach's programs and services, and honoring their dedicated and inspiring personnel and clients - by choosing a level of support at which you can make the greatest impact. You can also help us extend our reach further, by sharing this opportunity with your colleagues and professional network. What we do now can help Outreach not only today, but for generations to come.

It's a whole new world this year, but we are hopeful that 2021 will enable us to emerge stronger and better and positioned to resume our annual luncheon event as in the past. We have already reserved Cipriani for Thursday, December 2, 2021. Mark your calendars now!

## Committee

Steven Alessio - Sweet Construction

Kyle Bragg - SEIU 32 BJ

Kuba J. Brown - IUOE Local 94

Thomas H. Canty - Empire Blue Cross Blue Shield

Edwin L. Christian - IUOE Local 14

Joseph K. Collins - Collins Building Services

Scott Corneby - Structure Tone

Patrick Dolan, Jr. - Steamfitters Local 638

Gary LaBarbera - NYC Building & Construction Trades Council

George Lewis - Collins Building Services

John O'Hare - BCA

Thomas Reynolds - Reynolds Consulting

Howard Rothschild - Realty Advisory Board on Labor Relations

Scott Salmirs - ABM

Scott Wachenfeld - Bank of America

Robert Walsh - Iron Workers Local 40

James Whelan - Paramount Group

## Donor Opportunities

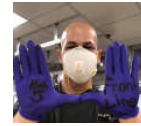


\$2,000 - Frontline Worker Hero

\$1,000 - Benefactor

\$800 - Caregiver

Other Amount \$ \_\_\_\_\_



## Supporter Opportunities

### Platinum Sponsor - \$15,000

- \* Platinum Page Ad in 2020 Metro e-Journal
- \* Prominent Recognition in *Custom Social Media Posts* (Facebook, Twitter, and Instagram Before, During, and After Virtual Premiere)
- \* Preferred Recognition on Metro Campaign Web Page (opiny.org: Business/ Organization Logo and Link to Your Website)
- \* Business/ Company Name and Logo Feature (in Video Spot in Virtual Premiere and Prominent Mention in Post-Event Press Release)

### Gold Sponsor - \$10,000

- \* Gold Page Ad in 2020 Metro e-Journal
- \* Recognition in *Custom Social Media Posts* (Facebook, Twitter, and Instagram Before, During, and After Virtual Premiere)
- \* Preferred Recognition on Metro Campaign Web Page (opiny.org: Business/ Organization Logo and Link to Your Website)
- \* Business/ Company Name and Logo Featured (in Video Spot in Virtual Premiere and Prominent Mention in Post-Event Press Release)

### Silver Sponsor - \$8,000

- \* Silver Page Ad in 2020 Metro e-Journal
- \* Recognition in *Custom Social Media Posts* (Facebook, Twitter, and Instagram During, and After Virtual Premiere)
- \* Preferred Recognition on Metro Campaign Web Page (opiny.org: Business/ Organization Logo and Link to Your Website)
- \* Business/ Company Name and Logo Featured (in Video Spot in Virtual Premiere)

### Bronze Sponsor - \$7,500

- \* Bronze Page Ad in 2020 Metro e-Journal
- \* Recognition in *Custom Social Media Posts* (Facebook, Twitter, and Instagram During, and After Virtual Premiere)
- \* Preferred Recognition on Metro Campaign Web Page (opiny.org: Business/ Organization Logo and Link to Your Website)
- \* Business/ Company Name and Logo Featured (in Video Spot in Virtual Premiere)

All proceeds will support the enhancement and expansion of all Outreach's programs and services.

For additional information about the **Hope and Courage** campaign, please call or e-mail: Marsha Radulov at 718-847-9233 ext. 2310 [marsharadulov@opiny.org](mailto:marsharadulov@opiny.org)  
Visit our website @ [www.opiny.org](http://www.opiny.org)

## Method of Payment

\_\_\_ You can make your payment online by visiting our website donate page @ [www.opiny.org](http://www.opiny.org)

\_\_\_ Check enclosed, payable to

## Outreach Project

\_\_\_ Charge my credit card:

AMEX VISA MC DISC

Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_

Company \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Sold By **Website** \_\_\_\_\_ Date \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

**Return to: Outreach**  
11711 Myrtle Avenue  
Richmond Hill, NY 11418-1751

Attention: Development

Fax: 718-849-1093

Email: [marsharadulov@opiny.org](mailto:marsharadulov@opiny.org)

\*Your contribution to the Hope and Courage campaign is fully tax deductible.